



# Rave Alert

## Fast alerts when seconds count

Keeping your community regularly informed is challenging when users are in different locations, on different networks, and using different devices. In a rapidly evolving emergency, it's even more critical to keep nearby individuals and businesses up to date so they can take action if needed.

Rave Alert is a leading FedRAMP-authorized mass notification system, enabling reliable, multimodal messages in mere seconds. An intuitive, high availability system, Rave Alert is easy to use, easy to deploy and easy to track, so you know your notifications made it to the right people in the moments they need to be informed.

### → Communicate effectively in three clicks

From everyday usage to large-scale emergencies and severe weather events, quickly and easily send messages in over 100 languages.

### → Get the right message to the right people

Keep your community members engaged no matter what type of device they use. When you need to reach a wider audience, offer multiple ways for the public to opt-in for alerts.

### → Performance you can rely on

Backed by redundant public safety grade infrastructure, Rave Alert sends billions of notifications annually with reliable delivery rates.

# Key features

## Send cloud-based notifications

Information can be sent via SMS text, voice calls, email, desktop pop-ups, mobile apps, social media, landline phones, IPAWS, RSS, CAP, digital signage and more. Target and follow up with subsets of your population based on location, lists, and responses.

## Extend your reach

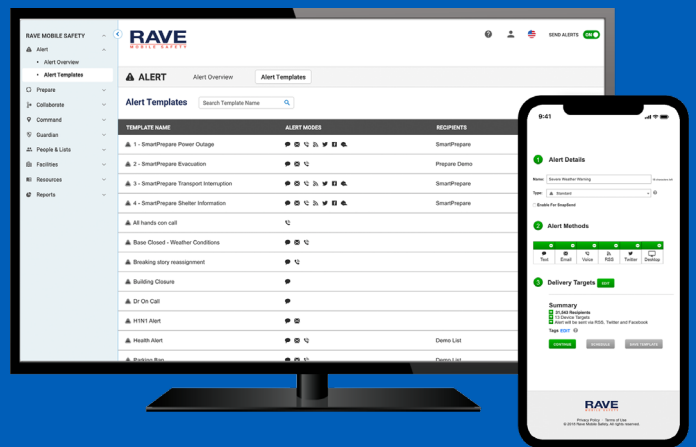
Identify individuals with special attributes by creating an access and functional needs registry. Enhance your alerting capability and help serve those community members with specific communication needs.

## Create geopolls

Geolocation, health updates, scheduling requests, and more can be solicited in real time with polls. Quickly view the locations and statuses of people in your community who need help. Follow up messages can be sent to respondents based on their answer.

## Reduce the risk of false messages

A confirmation screen displays the quantity of people you're about to alert before it is sent. Enter training mode to get real experience without fear of accidentally sending a message. Administrators can only see the options you want them to see.



## Maximize your reach

Rave Alert makes it easy to communicate with your residents and teams, from everyday usage to catastrophic events. Enhance your internal response coordination and promote strong community engagement.

Enhance emergency preparedness and response, interconnect public, private and 9-1-1 response teams, and provide timely and targeted communications with the full Rave Mobile Safety suite.

To learn more about Rave Alert, visit:  
[motorolasolutions.com/rave-alert](https://motorolasolutions.com/rave-alert)



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